

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	2322780
<b>Application Number:</b>	10066148
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3551
<b>Title of Invention:</b>	Network based system and method for marketing management
<b>First Named Inventor/Applicant Name:</b>	Linda Sharp
<b>Correspondence Address:</b>	John S. Beulick Armstrong Teasdale LLP Suite 2600 One Metropolitan Sq. St. Louis MO 63102 US 3146215070 -
<b>Filer:</b>	Robert B. Reeser/Tracey Paterson
<b>Filer Authorized By:</b>	Robert B. Reeser
<b>Attorney Docket Number:</b>	17706-00004
<b>Receipt Date:</b>	15-OCT-2007
<b>Filing Date:</b>	30-JAN-2002
<b>Time Stamp:</b>	18:22:13
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$ 1230
RAM confirmation Number	3563

Deposit Account	012384
-----------------	--------

## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		Amendment15OCT2007.PDF	660818	yes	18
			7cf6700c253dc3c303d138aebb95236dadc64da1		
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Amendment - After Non-Final Rejection		1	1	
	Claims		2	4	
	Applicant Arguments/Remarks Made in an Amendment		5	15	
	Extension of Time		16	18	
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Filed	IDS.pdf	983398	no	4
			442cabcc403b479d8d574a223bd85cf7c80079242		
Warnings:					
Information:					
3	Fee Worksheet (PTO-06)	fee-info.pdf	8313	no	2
			82b3a8430b5ab035b4bc57ed6a22ede97c67d210		
Warnings:					
Information:					
Total Files Size (in bytes):			1652529		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.